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VP & CIO OF NEWS CORPORATION TO GIVE KEYNOTE PRESENTATION AT UPCOMING CIO CME SUMMIT

CHICAGO, August, 31, 2012—The CIO CME Summit team is pleased to announce News Corporation’s session information for the CIO CME Summit, Sept. 19-20, 2012, at the Montelucia Resort in Scottsdale, Ariz.

Richard Roseman, VP & CIO for News Corporation, will give a keynote presentation on the importance of acknowledging and learning from failed projects and technology decisions. Mr. Roseman’s presentation will seek to help attending CIOs grow by offering a frank and open analysis of failures and lessons learned in the world of corporate IT.

The CIO CME Summit is an opportunity for attending media and entertainment executives to discuss IT issues and explore the technology solutions that can help transform their organizations. The technology event's agenda creates opportunities for networking and interaction through roundtables, think tanks and analyst Q&A sessions.

“Richard Roseman offers this year’s CIO CME Summit attendees a breadth of IT experience and wisdom,” said CDM Media VP Sales, North America Ross Abbott. “Given the vigorous transformation currently underway in the media and entertainment industry, today’s CIOs and technology executives stand to learn a good deal from an honest analysis of a distinguished peer’s experiences. We very much look forward to Mr. Roseman’s keynote presentation, as well as his participation throughout the event.”

About the CIO CME Summit

The media and entertainment industry is being transformed by a global business environment, with increasing customer demand for innovation and higher value - all while confronting new competitors. To compete in today's volatile economy, the industry is looking at new business models in alignment with changes in the marketplace, demanding an unprecedented and ever-increasing performance from technology solutions and IT teams to improve success in meeting business goals.

For more information about CIO CME Summit, visit www.ciocmesummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

About News Corporation

News Corporation (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) had total assets as of June 30, 2012, of approximately U.S. \$57 billion and total annual revenues of approximately U.S. \$34 billion. News Corporation is a diversified global media company with operations in six industry segments: cable network programming; filmed entertainment; television; direct broadcast satellite television; publishing; and others. The activities of News Corporation are conducted principally in the United States, Continental Europe, the United Kingdom, Australia, Asia and Latin America.

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