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FOR IMMEDIATE RELEASE

**DIGITAL MARKETING U.S.
SUMMIT: CALL FOR SPEAKERS***Industry-Leading Digital Marketing Summit Seeks Thought Leaders for
Panel and Think Tank Discussions*

New York- June 1, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level digital marketing executives to share expertise with like-minded peers and thought leaders to speak at the Digital Marketing U.S. Summit on September 15, 2016 in New York, New York.

These intimate invitation-only event for C-suite executives and industry leaders in New York City is a unique opportunity for the industry's most influential digital marketing thinkers to collaborate on current industry challenges and trends. Attending executives will engage in peer-on-peer networking, while discussing the issues currently affecting a variety of industries.

Topics of discussion will include:

Digital Marketing U.S.:

- The New "Digital" CMO
- Building a Content Marketing Capability
- Pitching Digital to the Traditional
- Building and Maintaining an Exceptional Brand in the Digital Age
- Building the Digital Team
- Delighting Customers to Build Loyalty
- Growth Hacking – The New Marketing
- Driving Results through Digital Marketing

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

Digital Marketing U.S.: <http://www.digitalmarketingsummit.us/>

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

