

FOR IMMEDIATE RELEASE

Elena Kvochko to Keynote CISO Summit New York*CIO of Global Security Barclays to Lead as Keynote Presenter on Re-Imagining the Role of Global Security Teams*

Chicago- December 22nd, 2016: CDM Media, a leading B2B marketing and media firm, has announced Elena Kvochko as a keynote speaker for the CISO Summit New York on February 7, 2017.

Kvochko is the CIO of Global Security Division at Barclays and is responsible for cyber security strategy and implementation as well as business development and operations. Elena has been named in both the Fortune Most Powerful Women International 2016 and Fortune Most Powerful Women Next Generation 2015.

Elena's career has involved regional experience in North America, Asia Pacific, South Asia, Africa and Europe. Her work has been published in The New York Times, Harvard Business Review and Forbes. She is the co-author of The Definitive Cyber Security Guide for Directors and Officers published by The New York Stock Exchange and Palo Alto Networks.

Takeaways from her presentation will include:

- Streamlining internal security operations
- Focusing on all types of threats to enable rapid reaction
- Restructuring the Internet-facing infrastructure and ensuring specialist analysis and remediation of threats

To learn more about the event and register today visit:

CISO Summit New York: <http://www.cisonewyorksummit.com/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.