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CIOS AND IT EXECUTIVES INVITED TO SPEAK AT UPCOMING CIO FINANCE SUMMIT

CHICAGO, June 19, 2013—CDM Media extended an invitation to CIOs and IT executives today to speak at the upcoming CIO Finance Summit, Sept. 8-10, 2013, at the Four Seasons Hotel Atlanta in Atlanta, Ga.

The CIO Finance Summit is the premier event for technology leaders and innovative thinkers in the finance industry. The event's strategic agenda offers unique insight into present and future challenges facing CIOs in the industry through engaging Keynote Presentations, Executive Visions panels, CIO Think Tanks, Roundtables, Analyst Q&As and more. Novarica will serve as strategic partner for the event.

"The CIO Finance Summit is composed of current and pressing industry content," said Ross Abbott, VP Sales, North America for CDM Media. "We're putting together a great list of speakers to fill out our strategic agenda, covering issues of universal importance to our high-level attendees. This summit contains the information needed to truly change and drive business, and we look forward to the value it will bring to all in attendance."

Topics for discussion on this year's agenda include:

- Strategies for Enterprise Shared Services
- Big Data in Financial Services
- Deriving Measurable Value from Customer Experience
- Technology Risk Management as an Enabler for Growth, Innovation and Regulatory Compliance
- Creating a Culture of Innovation through Open Innovation Program
- IT Governance, Risk and Compliance

CIO Finance Summit speakers are senior-level decision-makers at leading organizations. Speakers must have executive-level experience within a major institution with a direct focus on finance.

Qualified speakers may receive complimentary travel, accommodations, and food and drink for the duration of the event. For more information about participating in this year's event as a speaker, or to register, visit www.ciofinancesummit.com/callforspeakers/.

About the CIO Finance Summit

The CIO Finance Summit is an opportunity to meet and network with finance IT leaders representing the largest and most innovative companies in North America. Through educational sessions and candid discussions, the event will allow technology executives and solution providers to develop a new approach to this changing market, one that includes future growth, strategic partnerships and innovation. The 2013 event is shaping up to become the most successful one yet, with a revamped agenda that encourages discussion on technology topics defined by the CIO Finance Summit Content Committee.

For more information about CIO Finance Summit, visit www.ciofinancesummit.com. If you are interested in participating in this or any CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at +1 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region, organizational role or critical subject matter, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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