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**Julia Davis to Keynote CIO Insurance Summit***CIO of Aflac to Lead as Keynote Presenter on “Bridging Gaps Through Trimodal IT”*

Chicago- October 14th: CDM Media, a leading B2B marketing and media firm, has announced Julia Davis, CIO, Aflac, as a keynote speaker for the CIO Insurance Summit from November 8 – November 10, 2016. The event will take place at the Hotel Palomar in Phoenix, AZ alongside CIO Insurance Summit and CISO BFSI Summit.

Julia Davis joined Aflac in July 2013 in her current position as senior vice president and chief information officer. In her position, Davis oversees the day-to-day operations and the strategic initiatives of Aflac’s Information Technology Division.

Before joining Aflac, Davis most recently served as chief information officer at American Safety Insurance (ASI). Prior to her tenure at ASI, she served as chief information officer of the Equipment Finance Division for GE Capital Healthcare Financial Services and GE Capital Business Productivity Solutions. Additionally, she held IT leadership positions at GE Energy, Armstrong World Industries, Information Builders, Ogden Government Services and CRSS Services, Inc.

Her keynote presentation will cover “*Bridging Gaps Through Trimodal IT*”. Takeaways will include:

- Blend bimodal and trimodal IT to find a model that fits your company’s culture and needs.
- Tackle projects in segments and demonstrate incremental change and success with each successive step.
- Adopt a big picture approach and allocate resources such as funding across a project’s entire lifecycle instead of on an annual basis.

To learn more about the event and register today visit:

CIO Summit US: <http://www.cioinsurancesummit.com/>

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**About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These

events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

