

FOR IMMEDIATE RELEASE

Mark Sloane Joins CDM Media as VP of Finance and Accounting

Finance Professional to Maximize CDM Media's Current and Future Success

Chicago- December 23, 2016: CDM Media, a leading B2B marketing and media firm, welcomes Mark Sloane as the new VP of Finance and Accounting. He will play an important role in the company's financial structure.

Mark is responsible for finance and accounting at CDM Media and is responsible for all finance and accounting matters, including investments, cash flow, banking relationships and the overall company profitability. At a time of high growth, Mark joined the company to provide systems and structure, thereby maximizing CDM Media's current and future success. Mark has over 20 years of experience working with growing organizations, providing leadership and guidance to assist in achieving that "next level".

Mark stated, "It's an honor to join a company with such a strong track record for the last 9+ years. The Company has amazing potential to double in the next few years and I look forward to working with the strong and focused leadership of the organization to achieve great things."

Before joining CDM Media, Mark has held several senior financial leadership roles within marketing services organizations, including ones that he has co-owned, privately held companies and public corporations. Beyond his passion to help companies grow and succeed, Mark is very involved in his community and spends much of his time with his family and two dogs, Lucy and Ricki.

To learn more about the CDM Media team, visit:
<http://www.cdmmedia.com/about.php#management>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.