

FOR IMMEDIATE RELEASE

Martha Heller to Keynote at CIO Summit U.S.*Widely Followed CIO Recruiter, Author and Columnist Will Kick off National Summit*

Chicago – August 18, 2016: CDM Media is pleased to announce Martha Heller, President of Heller Search, as keynote speaker for CIO Summit U.S., taking place on November 6-8, 2016. The event will run alongside the CISO Summit U.S. and take place at the Hotel Palomar in Phoenix, AZ.

Heller is one of the most widely followed voices on the role of the CIO. She has been a CIO magazine columnist since 1999 and is founder of the CIO Executive Council, CIO magazine's professional organization for CIOs.

Heller has written two books on IT leadership: *The CIO Paradox: Battling the Contradictions of IT Leadership*, and *Be the Business: CIOs in the New Era of IT*, to be published this fall.

As president of Heller Search Associates, an executive recruiting firm that specializes in IT leadership positions nationwide across all industries, and through all of these platforms, Heller has built a large, intellectually engaged network of IT executives, many of whom contribute to her widely read e-newsletter, "The Heller Report."

CIO Summit U.S. is an intimate event that will bring together 50 senior IT executives from large enterprise groups for a series of collaborative and interactive discussions. Companies in attendance will include American Airlines, Albertsons-Safeway, Costco Wholesale, Capital One, GE Oil & Gas, U.S. Bank, Kohl's Department Stores and more.

To learn more or request an invitation, visit <http://www.ciosummit.us/register>.

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.