

FOR IMMEDIATE RELEASE

**Mastercard CIO to Keynote at CIO Summit U.S.**

*Ed McLaughlin Confirmed as Keynote Presenter on  
"The Role of the CIO: Business Challenger, Innovation Driver"*

Chicago- October 14th 2016: CDM Media, a leading B2B marketing and media firm, has announced Ed McLaughlin, CIO of Mastercard, as a keynote speaker for the CIO Summit U.S. from November 6 – November 8, 2016. The event will run alongside the CISO Summit U.S. and will take place at the Hotel Palomar in Phoenix, AZ.

Ed McLaughlin is CIO for MasterCard. As part of the company's Management Committee, he leads technological innovation across the globe, ensuring that the business achieves strategic value from the use of technology. Mr. McLaughlin is also responsible for driving IT transformation through an efficient global collaborative software development & integration model.

Prior to joining MasterCard, Mr. McLaughlin served as group VP, Product and Strategy at Metavante, a financial services technology company. The Metavante payments group included issuing and acquiring processing services, prepaid program management, the NYCE regional debit network, ACH processing, card production and other payment processing services.

Takeaways will include:

- CIO's are at a fork in the road; they can continue to be Operational or evolve and become transformational
- Transformation efforts cannot stop at the boundaries of the IT department, they must reach into the business as a whole, addressing process and defining new capability
- Visionary CIOs will move their departments from cost centers to value creators, and move themselves from executive afterthoughts to true organization leaders

To learn more about the event and register today visit:

CIO Summit US: <http://www.ciosummit.us/>

\* \* \*

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These

events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

