



**Press Contacts:**

Rachel Tait  
Director  
Client Services & Event Management  
CDM Media  
[rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com)  
+1 312.374.0820

Darren Roach  
VP Sales EMEA  
CDM Media  
[darren.roach@cdmmedia.com](mailto:darren.roach@cdmmedia.com)  
+44 (0)292.072.9250

## CDM MEDIA TO HOST DEBUT MINING SUMMIT IN AFRICA

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**CHICAGO, January 15, 2013**—CDM Media is slated to host its first mining event in Africa beginning this weekend, gathering leading mining executives based in Africa to network with peers, share insight and explore the latest solutions in a focused business environment. The Mining Summit Africa, Jan. 20-22, 2013, will be held at the Victoria & Alfred Hotel in Cape Town, South Africa.

“We’re excited to host this first-time event in one of the world’s most vibrant and important mining industries,” said Darren Roach, VP Sales EMEA for CDM Media. “The African mining industry is bustling with activity and filled with potential. This exclusive summit will bring together the very best in the business to address issues affecting companies continent-wide, and to effectively break through obstacles in the way of a very promising future.”

Attending delegates of the Mining Summit Africa will interact through engaging educational sessions, one-on-one meetings and networking opportunities. The event’s strategic agenda will touch on numerous crucial industry topics, including:

- Risk assessment
- Environmental impact
- Maximizing water resources
- Operations best practices for worker safety
- Managing cost
- Resource nationalism

CDM Media’s expansion into Africa and the mining industry is one of several new regions and industries the company will be entering this year, a move inspired by unprecedented company growth. The 2013 calendar includes a full line of regional Mining Summits and Oil & Gas Summits, as well as many other new events around

the world. To learn more about the Mining Summits, visit [www.miningsummits.com](http://www.miningsummits.com). To learn more about all of CDM Media's new events, and to view the full 2013 calendar, visit [www.cdmmedia.com/about\\_events.php](http://www.cdmmedia.com/about_events.php).

### **About the Mining Summit Africa**

The Mining Summit Africa will bring together leading mining industry executives to confront and overcome current industry issues, exploring best practices and generating strategies to create and maximize growth opportunities within their organizations. Through agenda sessions that enable in-depth conversations, attendees will share ideas and learn from each other's experiences, as well as discuss current industry topics and trends in an exclusive, peer-to-peer business setting. The event is a unique opportunity to collaborate with peers on real solutions to mining industry concerns.

For more information about the Mining Summit Africa, visit [africa.miningsummit.com](http://africa.miningsummit.com). If you are interested in participating in a CDM Media event, please contact Darren Roach at [darren.roach@cdmmedia.com](mailto:darren.roach@cdmmedia.com), or by phone at +44 (0)292.072.9250.

### **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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