

FOR IMMEDIATE RELEASE

MOBILITY SUMMIT: CALL FOR SPEAKERS*Industry-Leading Mobility Summit Seeks Thought Leaders for Panel and Think Tank Discussions*

Chicago- April 18, 2016: CDM Media, a leading B2B marketing and media firm, is seeking seasoned C-level IT executives in mobility to share expertise with like-minded peers and thought leaders to speak at the Mobility Summit on June 8-9, 2016 in Chicago, Illinois. The Mobility Summit will be running concurrently with the CIO Midmarket Summit.

These intimate invitation-only event for C-suite executives and industry leaders in Chicago is a unique opportunity for the industry's most influential mobility thinkers to collaborate on current industry challenges and trends. Attending executives will engage in peer-on-peer networking, while discussing the issues currently affecting C-level executives from a variety of industries.

Topics of discussion will include:

Mobility Summit:

- The Awakening of Cyber Analysis
- Shop-Floor Computing and the Impact of Mobility
- What's Next with Mobile Banking
- Big Data and Analytics at the Scale of Mobility
- Claim Wars: Mobility's Effect on Insurance
- Making Mobile Apps Enterprise Apps with Clean Integration
- Government for the People, by the People, Through Mobile

Past Attendees Include:

- Manoj Sood, Enterprise Mobility Architect, **US Bank**
- Kelli Boruff, AVP IT – Head of Mobile Applications, **Enterprise Holdings**
- John Sanchez, Enterprise Architect, **Coca Cola Bottling Co. Consolidated**
- Jason Potts, AVP – Systems, **State Farm**
- Kristen Cronyn, AVP Technology Strategy, **US Bank**
- Trina Sauber, Director of Mobility Services & Support, **PepsiCo**

Unlike typical tradeshows designed to attract hundreds of individuals of all different levels of seniority, from various industries, CDM Media's events host a more exclusive event limited to 40-50 leading senior executives. This targeted and intimate event design yields strong collaboration, innovation and discussions key to individual success.

To learn more about the events and register today visit:

Mobility Summit: <http://www.mobilitysummit.us/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmmedia.com.

