



**Press Contacts:**

Liz Erk  
The Jaxson Group for CDM Media  
(781) 279-0370  
[liz@jaxsongroup.com](mailto:liz@jaxsongroup.com)

Joran Thompson  
CDM Media  
(312)374-0813  
[joran.thompson@cdmmedia.com](mailto:joran.thompson@cdmmedia.com)

**Novarica and CDM Media Collaborate to Deliver CIO Insurance Summit  
Featuring Top Heavyweight Sector Executives**

*Entering its Seventh Year of Partnership, the Companies Offer an Unmatched Series of Key Panels, Sessions and Networks Covering Every Crucial Industry Angle*

**Chicago, IL, May 27, 2015** – CDM Media, the leading B2B technology marketing and media firm, today announced that Novarica Inc, a provider of research and advisory services to over 80 insurers, has entered into its seventh year of partnership with CDM Media. With Novarica President and CEO Matthew Josefowicz as Master of Ceremonies, the CIO Insurance Summit will bring together top industry experts and brand leaders for panels and sessions addressing topics such as state of policy administration systems, predictive modeling, big data, business intelligence, and other trends that are affecting the industry. The CIO Insurance Summit takes place in Chicago on October 6-7, 2015. <http://www.cioinsurancesummit.com/>

While insurer IT spending levels have remained essentially constant over the past five years, CIOs are now tasked with delivering more business capabilities than they even have been. With skyrocketing demand for business agility, speed-to-market, and analytical insights, insurer CIOs must carefully deploy their resources and ensure they are following best practices in managing their teams and their relationships with other business units.

In addition to this continuous change, innovation is coming to the industry as well. "After years of waiting and watching, insurers are now seeing the consumer Internet giants like Google starting to move in, life insurance products based on wearables and commercial products based on Internet of Things sensors hit the market, and small business insurers develop a track record of selling directly online," said Matthew Josefowicz. "Industry watchers have been predicting these developments for years, but this is the year they're actually happening. The rate of change is accelerating."

"Partnering with Novarica over the last seven years has delivered some of the most powerful, industry-pace setting events that C-level executives have come to rely on," said Glenn Willis, CEO of CDM Media. "At five months into 2015, both the positive and negative sides of IT in the enterprise have led to some pretty tremendous shifts in insurance and related sectors. This collaborative summit is set to be arguably the most critical insurance tech event of the year, most notably because of Novarica's deep-seeded market knowledge and highly-sought research findings which are heavily shaping the summit's areas of focus."

To learn more about the CIO Insurance Summit, Chicago, October 6-7, 2015:  
<http://www.cioinsurancesummit.com/>

**CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region or organizational role, and enable attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with offices in New York City and Cardiff, UK. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com)