



**Press Contacts:**

Rachel Tait  
Director, Client Services &  
Event Management  
CDM Media  
[rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com)  
+1 312.374.0820

Ross Abbott  
VP Sales, North America  
CDM Media  
[ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com)  
+1 312.374.0840

## CDM MEDIA CONTINUES REGIONAL SUMMIT SERIES WITH UPCOMING CIO TORONTO SUMMIT AND CIO CALGARY SUMMIT

---

**CHICAGO, July 10, 2013**—CDM Media announced summit details today for its upcoming inaugural CIO Toronto Summit, September 17, 2013, and CIO Calgary Summit, September 19, 2013. These will be the company's first high-level gatherings focused on the local IT communities of leading Canadian cities.

The CIO Toronto Summit and CIO Calgary Summit are unique opportunities for the cities' top technology thinkers to collaborate on current industry challenges and trends. Attending C-suite executives will network and share insight on the issues currently impacting local CIOs, while learning about leading-edge products and services.

"We have had outstanding success with our national CIO Canada Summit in the past few years," said Ross Abbott, VP Sales, North America for CDM Media. "We've built a delegation of big names in Toronto and Calgary IT, together with some outstanding members of the vendor community. The quality of content we're getting and the excitement we've heard from attendees are sure to make for unique and productive events."

Most recent additions to the CIO Toronto Summit delegation include Rod Hamilton, CIO, Cross Border & Global Solutions, UnitedHealthcare International; Jerry Boyer, Director of IT – Canada, GlaxoSmithKline Inc.; and David Del Giudice, Chief Architect – Enterprise IS, AstraZeneca.

Most recent additions to the CIO Calgary Summit delegation include Jim Chan, Director, IT, H.Y. Louie Co. Limited and Lyonel Kawa, Director, Information Technology, Lafarge Canada.

Each summit employs a strategic agenda featuring content organized by a Content Committee of attending executives. The CIO Toronto Summit Content Committee has recently added Dr. Samantha Liscio, Corporate Chief Strategist, Ontario Public Service and Charaka Kithulegoda, SVP & CIO, ING Direct Canada.

For more information about the CIO Toronto Summit and CIO Calgary Summit, visit [www.ciotorontosummit.com](http://www.ciotorontosummit.com) and [www.ciocalgarysummit.com](http://www.ciocalgarysummit.com). If you are interested in participating in either summit, please contact Ross Abbott, VP sales, North America at [ross.abbott@cdmmedia.com](mailto:ross.abbott@cdmmedia.com) or by phone at +1 312.374.0840.

#### **About the CIO Toronto Summit**

The CIO Toronto Summit will give senior IT executives in Toronto the opportunity to meet and network with technology analysts, leading association representatives, solution providers and technology leaders from the largest and most innovative organizations in the city. This exclusive gathering, held in a uniquely focused, intimate, world-class environment, will bring together more than 50 CIOs to collaborate on urgent issues, learn about key technology solutions and gain the support needed to move forward on organizational goals.

#### **About the CIO Calgary Summit**

The CIO Calgary Summit will gather the Calgary C-suite elite to network and share insight on current technology trends and issues impacting leading organizations. Through a strategic agenda balancing networking, thought leadership, one-on-one meetings and relationship-building, attending executives will address specific challenges and learn about the latest solutions tailored to their needs in an intimate, focused business environment.

#### **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

###