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CDM Media Announces Details for Inaugural CIO GAS (Germany, Austria and Switzerland) Summit

CHICAGO, September 12th, 2013—CDM Media is pleased to announce event details for the first CIO GAS Summit, - October 2nd, 2013 at the Jumeirah Frankfurt hotel in Frankfurt, Germany. This will be a forum for innovative IT leaders across Germany, Austria and Switzerland.

Acting as a platform for networking, education and forward thinking, the CIO GAS Summit is a special opportunity for the DACH region's foremost technology thinkers to collaborate on the latest industry topics and trends. Attending C-level and IT executives will have the chance to talk and share insight on the issues currently impacting local CIOs, while learning about leading-edge products and services.

"We are really excited about hosting our first CIO GAS Summit this year," said Darren Roach, VP Sales, EMEA for CDM Media. "Not only are participants some of the most prominent names and vendors in the area, but in the entire industry as well, and the content we have already received has been outstanding. The excitement and discussions from attendees we have already experienced will ensure for an exceptional event."

The CIO GAS Summit has recently added attendees Marc Van der Heijden, VP Global IT & Head of CoE Sales—Adidas; Martin Lattka, Global Forwarding CIO EMEA—DHL Management (Switzerland) AG; Rudi Schmandt, Managing Director and Head of Technology Service Operation GT Retail—Deutsche Bank; Tobias Guenthoer, CIO & Director of Shared Services and Solutions—Proctor & Gamble; and Werner Boeing, Global CIO—Roche Diagnostics.

The CIO GAS Summit agenda creates opportunities for critical exchanges through visionary Keynote presentations, Think Tanks, Thought Leadership sessions, Roundtable discussions and much more. Some topics to be discussed at the CIO Gas Summit will be:

- Cloud Computing as a Transformational Business Enabler
- DBaaS (Database as a Service)
- Network Functions Virtualization

- Big Data – Storing & Protecting Your Most Valuable Assets
- Securing Your Business for Mobility, Cloud Apps and Social Media.

For more information about the CIO Gas Summit, please visit www.ciogassummit.com. If you are interested in participating in this event, please contact Darren Roach, VP sales, EMEA at darren.roach@cdmmedia.com or by phone at +44.0292.072.9250.

About the CIO GAS Summit

The CIO GAS Summit is a chance for CIOs and IT executives from Germany, Austria and Switzerland to meet with their technology peers from various industries, including health care, finance, insurance, government, telecom, utilities, education and more. This summit features engaging Keynote Presentations, Thought Leadership sessions, CIO Think Tanks and other educational session on the latest technology topics and trends. Open discussions and networking time give attending CIOs and technology executives the opportunity to discuss common problems and discover new and innovative solutions. Attendees will leave the event with new business contacts and new ideas on how to move their businesses forward.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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