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## **CDM Media Lands Prominent Keynote Presenters from Shell and JLT Group for CIO Summit EU**

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**CHICAGO, February 4th, 2014**— CDM Media is pleased to announce Jan Boll, VP and CIO Downstream at Shell and Ian Cohen, Group CIO at Jardine Lloyd Thompson (JLT) Group, as keynote presenters for the CIO Summit Europe—March 9-11, 2014 in London, UK. Well-known and regarded for their success in their respective industries, each speaker will deliver a keynote presentation and sit on an Executive Visions panel discussion, engaging in open discussions with top-tier CIOs from across Europe.

The CIO Summit Europe is an exclusive opportunity for the area's paramount IT thinkers to join forces and discuss current industry challenges and trends. Attending CIOs and IT executives engage in one-on-one networking, while deliberating present-day issues facing CIOs from numerous industries across Europe.

Both keynote speakers are coming to the summit following successful years at their respective companies. Jan pulled off the largest SAP upgrade in the world at Shell. As for Ian, he transformed the JLT Group and signed a massive deal with HCL in the process.

"We are thrilled to have both Jan and Ian as our keynote speakers for this event," said Kieran Hasan, Regional Director, EMEA, Technology Industry Banking, Finance & Insurance for CDM Media. "They are two of the most successful CIOs in their fields and will each bring their own unique insights, which will help influence exciting interaction for attendees."

The CIO Summit EU agenda provides special networking opportunities from end to end, from thought leadership sessions and roundtable discussions, to think tanks and social events. Some agenda topics to be discussed at the CIO Summit EU will be:

- Challenges of Managing Mobile Devices
- Mobility and Cloud Platforms
- Smart IT Spending
- The Role of the CIO in the Digital World

- Challenges of Nurturing Next-gen in IT Dept.
- Monetizing Big Data

To learn more about the CIO Summit EU in London, please visit [www.ciosummit.eu](http://www.ciosummit.eu). If you are interested in participating in this event, please contact Kieran Hasan, Regional Director, EMEA, Technology Industry Banking, Finance & Insurance at [kieran.hasan@cdmmedia.com](mailto:kieran.hasan@cdmmedia.com).

### **About Shell**

Shell is a global group of energy and petrochemicals companies with around 87,000 employees in more than 70 countries and territories. We use advanced technologies and take an innovative approach to help build a sustainable energy future. Our businesses include Upstream, which explores for and extracts crude oil and natural gas; Downstream, which refines, supplies, trades and ships crude worldwide, manufactures and markets a range of products, and produces petrochemicals for industrial customers; and Projects & Technology, which manages delivery of Shells major projects and drives the research and innovation to create technology solutions.

### **About JLT Group**

Jardine Lloyd Thompson Group ([www.JLTgroup.com](http://www.JLTgroup.com)) is one of the world's largest providers of insurance, reinsurance and employee benefits related advice, brokerage and associated services. Our client proposition is built upon our deep specialist knowledge, client advocacy, tailored advice and service excellence. Together, we place our clients first, champion independent thinking and expect to be judged on the results we deliver.

JLT owns offices in 39 territories with some 9,000 employees, supported by the JLT International Network, enabling us to offer risk management and employee benefit solutions in 135 countries.

The Group was formed in February 1997 by the merger of Jardine Insurance Brokers and Lloyd Thompson Group. Lloyd Thompson was founded in 1981 and listed on the London Stock Exchange in October 1987. At the end of September 2013, JLT completed the acquisition of the reinsurance brokerage operations of professional services firm Towers Watson for US\$250m (156m) becoming the fourth largest global reinsurance business.

### **About the CIO Summit Europe**

The CIO Summit Europe is a chance for CIOs and IT executives to meet with their technology peers from various industries, including retail, finance, insurance, telecoms, travel, transportation, entertainment, and more. This summit features engaging Keynote Presentations, Thought Leadership sessions, CIO Think Tanks and other educational session on the latest technology topics and trends. Open discussions and networking time give attending CIOs and technology executives the opportunity to discuss common problems and discover new and innovative solutions. Attendees will leave the event with new business contacts and new ideas on how to move their businesses forward.

## **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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