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CDM Media Reveals Keynote Presenters from Direct Line Group and Aviva for CIO Insurance Summit EU

CHICAGO, September 24th, 2013— CDM Media announce Angela Morrison, CIO of Direct Line Group and Phil Pavitt, Global IT Transformation Director of Aviva as keynote presenters for the CIO Insurance Summit— December 5th, 2013 in London, UK. Each will deliver a keynote presentation and sit on an Executive Visions panel discussion, directly engaging with leading CIOs in the European Insurance industry.

The CIO Insurance Summit creates an environment for networking, compelling discussions and thought leadership. The summit is a unique opportunity for Europe’s best tech minds to collaborate on current industry issues and trends. C-suite and IT executives attending the summit will have the opportunity to discuss and provide insight on the key subjects currently influencing local CIOs, while at the same time, gaining knowledge of the latest products and services.

Angela has been CIO for Direct Line Group for 3 years and has over 20 years of IT experience. Phil recently joined Aviva in January, 2013 and has held CIO roles in organizations such as HMRC and Transport for London.

“Angela and Phil have a wealth of insight and knowledge, and their keynotes promise to be thought provoking, challenging and topical. The CIO Insurance summit is quickly becoming *a must attend* for senior level IT executives in the industry” said Kieran Hasan, Regional Director, EMEA, Technology Industry Banking, Finance & Insurance for CDM Media. “Angela and Phil are both highly successful CIOs, and will provide plenty of valuable information, interaction and engagement for attendees. We’re confident that they’ll help lead an interactive and collaborative environment, which should cause for an enjoyable, productive event.”

The CIO Insurance Summit agenda forms opportunities for essential exchanges from end to end, with keynote presentations, roundtable discussions, think tanks, thought leadership sessions and much more. Some agenda topics to be discussed at the CIO Insurance Summit will be:

- CIO—The First 100 Days
- A Customer-Centric Approach to Unify Insurance Communications
- Creating a Culture of Innovation
- Delivering IT Transformation
- Leveraging the IT Infrastructure & Growing the Business

To learn more about the CIO Insurance Summit in London, please visit eu.cioinsurancesummit.com. If you are interested in participating in this event, please contact Kieran Hasan, Regional Director, EMEA, Technology Industry Banking, Finance & Insurance at kieran.hasan@cdmmedia.com.

About Direct Line Insurance Group plc

Direct Line Group is a retail general insurer with leading market positions in the UK and businesses in Italy and Germany. We utilise a multi-brand, multi-product and multi-distribution channel business model that covers most major customer segments in the UK for personal lines general insurance and a more limited presence in the commercial market.

About Aviva plc

Aviva provides around 34 million customers worldwide with insurance, savings and investment products. We are the UK's largest insurer and one of Europe's leading providers of life and general insurance.

We combine strong life insurance, general insurance and asset management businesses under one powerful brand. We are committed to serving our customers well in order to build a stronger, sustainable business, which makes a positive contribution to society, and for which our people are proud to work.

About the CIO Insurance Summit Europe

The CIO Insurance Summit Europe will bring together a high level gathering of insurance industry CIOs representing the property & casualty, life & annuity, and health segments to discuss how new and emerging technology solutions can be used to solve current industry challenges. The CIO Insurance Summit Europe is an opportunity for attendees to make critical business contacts, have candid conversations, and attend educational sessions led by and on topics chosen by their CIO peers. This year's agenda includes sessions on outside-in analytics, deployment challenges within a global claims environment, redefining the customer experience, and the role of knowledge management in IT outsourcing.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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