

Press Contacts:

Rachel Tait
Senior Director, Client Services &
Event Management
CDM Media
rachel.tait@cdmmedia.com
+1 312.374.0800

Stephanie Olds Senior Manager, Client Services CDM Media Stephanie.olds@cdmmedia.com +1 312 374 0800

CDM Media Announces a Call For Speakers for Q3 2014 Summits!

CHICAGO, May 8, 2014 – CDM Media, the leading B2B Marketing and Media Firm, announced today that they are now accepting speaker applications for their summits taking place during August and September, 2014. Their impressive events plan covers a number of different geographies, industries, and subject matters which are front of mind for C-Suite executives in today's ever changing organizational landscapes.

Designed by Content Committees, CDM Media's summit agendas balance networking, thought leadership, one-on-one meetings and relationship building. Differing vastly from the impersonal tradeshow floor, summits are attended by around 50 C-Suite executive attendees from Fortune 1000 companies – creating an intimate environment where sessions are interactive and attendees are very comfortable in sharing their experiences and proven best practices.

"What makes a great summit is strong content and so we're always on the lookout for engaging thought leaders that have a story to tell," explains James Quin, Senior Director of Content and C-Suite Communities at CDM Media. "Our attendees want to hear from people just like themselves that have already dealt with the issues they are beginning to tackle. It doesn't matter if the outcome was successful or not – learning what NOT to do is just as useful as learning what TO do. So, if you've got a story to tell, we'd love to work with you on sharing it with an audience that will be appreciative to hear it."

A highlight of some of the summits which are currently included in this call for speakers are:

- CIO Retail Summit, August 24-26, 2014, http://www.cioretailsummit.com/
- CIO Manufacturing Summit, August 26-27, 2014, http://www.ciomanufacturingsummit.com/
- CIO Utilities Summit, August 28-29, 2014, http://www.cioutilitiessummit.com/
- CIO Government Summit, August 28-29, 2014, http://www.ciogovernmentsummit.com/
- CIO Chicago Summit, August 28, 2014, http://www.ciochicagosummit.com/
- CIO Finance Summit, September 7-9, 2014, http://www.ciofinancesummit.com/
- Oil & Gas Summit Africa, September 8-9, 2014, http://africa.oilgassummit.com/
- CIO Insurance Summit, September 9-11, 2014, http://www.cioinsurancesummit.com/

- CIO Toronto Summit, September 16, 2014, http://www.ciotorontosummit.com/
- CIO Germany, Austria, Switzerland Summit, September 17, 2014, http://www.ciogassummit.com/
- CIO Calgary Summit, September 18, 2014, http://www.ciocalgarysummit.com/
- CIO Washington Summit, September 25, 2014, http://www.ciodcsummit.com/

To submit your application please complete a call for speakers form <u>here</u>. CDM Media will be accepting applications until June 30, 2014.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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