

FOR IMMEDIATE RELEASE

Amtrak CIO to Keynote at CIO D.C. Summit

Ghada Ijam Confirmed as Keynote Presenter on “The Future of the CIO in the Coming Digital Economy”

Chicago- January, 5th 2016: CDM Media, a leading B2B marketing and media firm, has announced Ghada Ijam as a keynote speaker for the CIO Summit D.C. on February 23rd, 2017. The event will take place in Washington D.C.

Ghada Ijam is the interim Chief Information Officer (CIO) at the National Railroad Passenger Corporation (Amtrak), in Washington, DC. During her tenure at Amtrak Ghada is the technology Leader for Amtrak's transformational programs: Customer Experience/ Digital (\$70M), Operations Foundation (\$200M), and Human Capital Transformation (\$20M).

Ghada is driving the transformation of Amtrak IT resulting in a full restructuring and re-alignment of teams, people and functions. She leads the strategic planning and executive governance of \$200M annual technology investment portfolio across Amtrak (2009-present).

Takeaways will include:

- Change is, if not already here, certainly coming and CIOs that don't prepare for the change may not like the results when it arrives
- Digital transformation is all about connecting enterprise system to information technology to drive productivity and performance improvements
- Be prepared to tackle the tasks that no-one wants to do, but everyone needs done; establish relevance to cultivate importance

To learn more about the event and register today visit:

CIO D.C. Summit: <http://www.ciodcsummit.com/>

* * *

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is

CDM
M E D I A

headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

