

FOR IMMEDIATE RELEASE

## **Azeem Akhtar to Lead Think Tank Discussion at CIO UK Summit**

*Global CTO and Head of Design Team of BT to Speak on “Bridging the Talent Gap: Building the Team of Tomorrow”*

Chicago- January, 11th 2016: CDM Media, a leading B2B marketing and media firm, has announced Azeem Akhtar as a Think Tank discussion leader for the CIO UK Summit on March 2nd, 2017. The event will take place in London, UK.

As CTO and Head of Design Team at BT, Azeem provides accountable leadership for all solution and design impacting activities on the Credit Suisse major outsource contract. He is embedded within the contract management team and directly visible to key decision makers within the customer organization as a ‘trusted advisor’.

Azeem is accountable for E2E design activity and the single point of contact for this key client. He is also accountable for the running of the solution architecture and E2E design functions covering network and other core technology and services towers and systems that provides service to Credit Suisse.

Takeaways will include:

- Commit to a talent-first organization which recognizes and rewards the most important asset you have " your people
- Identify the skills most urgently in need and prioritize their acquisition
- Determine which acquisition methods needs to be used for which skill to maximize impact and return on investment

To learn more about the event and register today visit:

CIO UK Summit: <http://www.ciouksummit.com/>

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About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is



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