



**Press Contacts:**

Rachel Tait  
Senior Director, Client Services &  
Event Management  
CDM Media  
[rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com)  
+1 312.374.0800

Stephanie Olds  
Senior Manager, Client Services  
CDM Media  
[Stephanie.olds@cdmmedia.com](mailto:Stephanie.olds@cdmmedia.com)  
+1 312.374.0800

## Senior US Cyber Security VIPs to come together at the CISO Summit and discuss the changing IT Security landscape

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**CHICAGO, May 20, 2014** – CDM Media, the leading B2B marketing and media firm, today confirmed that it is bringing together some of the country's most prolific Information Security Thought Leaders to discuss tactics, best practices and the future of IT security, at its upcoming CISO Summit, being held at the JW Marriott, Miami, June 3-4, 2014.

The CISO Summit will bring together 50 CISOs from brands across America into a forum where they can share information, ask questions and discuss what is coming next in the area of Information Security. Below are just a few of the confirmed speakers and topics to be discussed:

- **Scott Borg, Director and Chief Economist for the US Cyber Consequences Unit**, will be sharing his experience on using Cyber Security to increase profits.
- **Robert Knake, Director for Cyber Security at the White House**, who will be discussing the origins of the Cyber Security Framework, and where it may be going next.
- **Marc Sokol, Corporate CSO and Head of Operational Risk at the Guardian Life Insurance Company, Rick Van Luvender, Vice President, Cyber Security, First Data Corporation and Richard D. Moore III, Deputy CISO – Enterprise Technology for New York Life Insurance Company**, will be presenting together on how individuals, companies and even competitors can team up and work together on neutralizing threats and strengthening resilience.
- **Michael Zachman, CISO, Caterpillar Inc.**, will be leading a roundtable discussion around security awareness, and how it is an integral part of your information security strategy.

"In today's world, security threats and data breaches, such as what happened to Target, are unfortunately becoming a fact of everyday business life, and as a result security is front of mind and a required major investment for organizations," explains **Glenn Willis, CEO of CDM Media**. "Being able to provide a forum where some of the biggest brands, and indeed some of the country's most forward thinking individuals, can come together, share their experiences, challenges and learnings is very exciting for CDM Media."

Other speakers include:

- John Graham, Global CISO, Jabil Corporation
- David Cass, Global CISO & SVP, Elsevier
- Bruce Jones, Global CISO at Eastman Kodak
- Jonathan Chow, SVP & CISO, Live Nation Entertainment
- Ray Hawkins, CISO, Genesis Healthcare

To learn more about the CISO Summit in Miami, please visit [www.cisosummit.us](http://www.cisosummit.us). If you are interested in participating in this event, please contact Rachel Tait, Senior Director of Client Services and Event Management on [rachel.tait@cdmmedia.com](mailto:rachel.tait@cdmmedia.com) or +1 312 374 0800.

#### **About CDM Media**

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit [www.cdmmedia.com](http://www.cdmmedia.com).

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