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CDM Media Announces 2019 CIO Events Lineup

Expanded lineup of CIO programs launches with events in over 30 global markets

News Summary: CHICAGO, ILLINOIS (February 6, 2019) – CDM Media USA Inc. has today unveiled their lineup of C-Level executive events catering to the Chief Information Officer and senior IT executive teams of large enterprise organizations. Featuring regionally-focused summits, industry-specific events, subject matter series, and exclusive executive dinners, the 2019 calendar builds upon a successful year of 2018 in more than 30 global cities.

In stark contrast to the conference and tradeshow circuit, CDM Media curates intimate, exclusive CIO events with an emphasis on peer-on-peer learning, open discussion and debate, and user-driven content that tackles the most pressing and relevant business and technology challenges alongside a selection of top solution providers. This year's slate of programs will continue that tradition as CIOs and senior IT executives look to advance Digital Transformation agendas into implementation and drive their organizations into the digital future.

“There’s never been more demand for peer-on-peer education opportunities in the tech sector for C-Level executives, and we believe this year’s portfolio of programs presents us an unprecedented opportunity to assist CIOs and senior IT executives as they rapidly deploy digital transformation initiatives.”

- Glenn Willis, CEO & Founder

CDM Media’s portfolio of CIO programs in 2019 will be hosted in the following cities: Amsterdam, Atlanta, Boston, Calgary, Charlotte, Chicago, Cincinnati, Cleveland, Copenhagen, Dallas, Denver, Detroit, Houston, Kansas City, London, Los Angeles, Mexico City, Miami, Minneapolis, Montreal, Munich, New York City, Orlando, Ottawa, Paris, Philadelphia, Pittsburgh, San Francisco, Seattle, St. Louis, Toronto, and Washington D.C., with more cities to be added throughout the year. The full slate of CIO programs can be found at www.cdmmedia.com/cio.

About CDM Media, Inc.

CDM Media is the leading global face-to-face technology and marketing events, specializing in C-Suite engagement with the world’s largest brands. Founded in 2007, the company is headquartered in Chicago, with offices and remote staff in Boston, Cardiff, Honolulu and London. CDM Media works with a community of thousands of C-Level and senior-level executives in technology and marketing for the

world's largest companies along with top technology solution providers to solve their technology and business challenges. The company's website (www.cdmmedia.com) provides more information.

Additional Resources:

CDM Media CIO Event Calendar: <https://www.cdmmedia.com/cio>

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