

FOR IMMEDIATE RELEASE

Cresa Vice President IT to Speak at CIO Boston Summit

Gene Glekel to Lead Think Tank Discussion at Regional Summit

Chicago- April 10, 2017: CDM Media is pleased to announce Gene Glekel, VP of IT at Cresa as our think tank speaker for the CIO Boston Summit on April 25 in Boston, MA. The event will run alongside the CISO Boston Summit and will take place at the Westin Copley Place.

As the national Director of Information Technology, Glekel is responsible for shaping and executing Cresa's long-term strategy of applying a technology mix to maximize competitive advantages among 55 Cresa offices and over 850 employees. His direct responsibilities include overseeing formulation, planning, and daily operations of all network, messaging, telecommunications, datacenter operations, network security, and business continuity nationally. Glekel has over 15 years of experience in the corporate IT operations field, having worked in prominent Boston area firms such as Putnam Investments, Boston Properties, and Eaton Vance.

In addition, he has co-founded several Technology Advisory and Strategic Consulting startups. Most recently, Glekel managed the Northeast Infrastructure Consulting group at RSM McGladrey, where he led a team of consultants specializing in advising mid-size firms on formulating, planning, and executing technology innovation strategies. Outside of his direct responsibilities at Cresa, Glekel is the Entrepreneur in Residence at RTP Ventures, a New York based technology Venture Capital fund. Gene holds a B.S. in Economics, and an MBA with a focus on Entrepreneurship from Babson College.

At the CIO Boston Summit, Glekel will lead a think tank discussion on "Avoiding ERM for the Sake of ERM". During this discussion Mr. Glekel will look at:

- ERM is a way of life, not a one-time effort and the only way to value is to come to that realization early.
- To be successful, an ERM deployment must be sponsored from the top and have the involvement of every level and every department.
- Even though ERM initiatives are all-encompassing it's best to start small; trying to boil the ocean is the surest way to failure and loss of good will and buy-in.

To learn more about the event and register today visit:

CIO Boston Summit: <http://www.ciobostonsummit.com/>

* * *

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.