

Press ContactJoran Thompson
(312) 374-0813joran.thompson@cdmmedia.com

FOR IMMEDIATE RELEASE

Ron Green to Keynote at CISO BFSI Summit U.S.

EVP and CISO of Mastercard to Keynote on "Security's Place in Enterprise Risk Management"

Chicago- October 17th, 2016: CDM Media, a leading B2B marketing and media firm, has confirmed Ron Green, executive vice president and chief security officer, MasterCard as a keynote speaker for the CISO BFSI Summit U.S. from November 8- November 10, 2016. The event will take place at the Hotel Palomar in Phoenix, AZ.

Ron Green leads a global team that ensures the safety and security of the MasterCard network as well as internal and external products and services. He is responsible for Corporate Security, Architecture and Engineering, Security Event Management and Incident Response.

Green also oversees cryptographic key management, business continuity, disaster recovery and emergency management. He joined MasterCard in 2014 after serving as deputy chief information security officer at Fidelity Information Services (FIS). There, he led a team responsible for North American Information Security Operations, including security architecture and engineering programs, security testing and governance. Prior to this position, he was director, Investigation and Protections Operations at Blackberry.

At CISO BFSI Summit, Green will lead a session on "*Security's Place in Enterprise Risk Management*". Takeaways will include:

- Just because information security is an aspect of enterprise risk doesn't mean that the CISO needs to take a back seat position
- Enterprise risk is defined by the business but needs to be quantified by an expert; CISOs bring risk quantification expertise to the table
- The end goal is not about fiefdoms and ownership, it is about improving enterprise value and success; maintaining focus is essential

To learn more about the event and register today visit:

CISO/BFSI Summit US: <http://www.cisobfsisummit.us/>

* * *

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune



1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago with offices in New York City and Cardiff, U.K. To learn more, visit www.cdmmedia.com.

