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CDM MEDIA TO HOST CHALET AT THE 2012 RYDER CUP FOLLOWING CIO CHICAGO SUMMIT

CHICAGO, August 9, 2012—CDM Media announced today that following its 2012 CIO Chicago Summit, the company will host a hospitality chalet at the 2012 Ryder Cup, to be held Sept. 25-30, 2012, at the Medinah Country Club in Medinah, Ill.

The CIO Chicago Summit will be held Wednesday, September 26, 2012, in Chicago, Ill., offering the city's greatest IT thinkers the opportunity to engage in hard-hitting dialogue, discussion and debate. The event is a unique opportunity for C-level technology executives to network with peers, discuss business strategies and explore critical IT solutions through panel discussions, think tanks, analyst Q&A sessions and more. Attending organizations include Microsoft, Comcast and Hewlett Packard.

Following the 2012 CIO Chicago Summit, VIP select guests will be invited to join the company for the 2012 Ryder Cup. At the Medinah Country Club, just outside Chicago, guests will be free to mingle at CDM Media's private hospitality chalet and network with other golf lovers and technology executives. Breakfast, lunch and an afternoon snack will be offered at the chalet, and round-trip transportation will be provided from downtown Chicago to Medinah.

Admission to CDM Media's hospitality chalet at the 2012 Ryder Cup is by invitation only. If you have not yet been invited and wish to join, please respond with your interest to RSVPRyderCup@cdmmedia.com and CDM Media will review your request.

"We're thrilled to be a part of the 2012 Ryder Cup," said CDM Media CEO Glenn Willis. "The prestigious event is a longstanding bastion of culture and sport, and a great opportunity for our VIP guests to network with C-level peers and have a bit of fun. We very much look forward to supporting Chicago, as well as the state of Illinois during its first time as host."

About the Ryder Cup

First held in 1927, the Ryder Cup boasts 38 competitions over the course of its 81-year tenure. Named for the English merchant, Samuel Ryder, the event has grown to include the best players in Europe and the U.S. The

Ryder Cup has been held biennially since its beginnings, except for a break from 1939-1945 due to WWII, and following the 9/11 terrorist attacks. The U.S. and Europe alternate as host each year. To learn more about the 2012 Ryder Cup, visit www.rydercup.com/2012/usa. Follow the event at www.twitter.com/RyderCupTeamUSA.

About the 2012 CIO Chicago Summit

The CIO Chicago Summit is a chance for CIOs and IT executives in Chicago to meet with technology peers from multiple industries, including but not limited to, health care, finance, insurance, government, telecom, utilities and education. This summit features engaging keynote speeches, open forums, think tanks, case studies and panel discussions on the latest technology topics and trends. Open discussions and networking time give attending CIOs and technology executives the opportunity to discuss common problems, discovering new and innovative solutions. Attendees will leave the event with new business contacts and new ideas on how to move their businesses forward.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

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