

Press Contacts:

Rob Simms VP Business Development & Event Management CDM Media rob.simms@cdmmedia.com +1.773.844.3264

Darren Roach VP Sales EMEA CDM Media darren.roach@cdmmedia.com +44.02920.660.180

OFFICIALS FROM U.S. EMBASSY IN GAMBIA TO ATTEND UPCOMING OIL & GAS SUMMIT AFRICA

CHICAGO, August 24, 2012—CDM Media announced today that officials from the U.S. Embassy in Banjul, Gambia, Ambassador Edward M. Alford and Deputy Chief of Mission Richard Yoneoka, will attend the Oil & Gas Summit Africa, Aug. 26-28, 2012, in Serrekunda, Gambia.

The Oil & Gas Summit Africa is an exclusive event for leading oil and gas industry executives to address current industry issues, network, explore critical solutions and learn from each other's experiences in a focused business setting. Attendees will share insight and obtain key takeaways through keynote presentations, panel discussions, roundtables, analyst Q&A sessions and more.

Ambassador Alford and Deputy Chief of Mission Yoneoka will attend agenda sessions as VIP guests at the Oil & Gas Summit Africa on Monday, Aug. 27.

"We're thrilled to host Ambassador Alford and Deputy Chief of Mission Yoneoka at the Oil & Gas Summit Africa," said CDM Media VP Business Development & Event Management Rob Simms. "The summit has come together nicely, with a robust agenda and an impressive list of oil and gas executives and solution providers. To have attracted the interest of the U.S. Embassy is an honor, and we look forward to including these gentlemen in the upcoming high-level event."

Edward M. Alford, a career Foreign Service officer with the rank of minister counselor, was nominated by President Barack Obama to serve as the ambassador to Gambia in March 2012. He was previously executive assistant to the under secretary of state for management, and has served in various overseas roles for the Foreign Service, including consular officer in Manama, Bahrain, and Nairobi, Kenya; and management officer in Leningrad, Russia; Addis Ababa, Ethiopia; and Windhoek, Namibia. Ambassador Alford also served as a general services officer at the embassies in Rome, Italy, and Dhaka, Bangladesh.

Ambassador Alford's previous assignments in Washington include executive director of the Bureaus of Near East Asia and South Central Asian Affairs, senior advisor to the under secretary for management, and post management officer for East Africa. He joined the Foreign Service in 1978.

Richard Yoneoka joined the U.S. Embassy in Gambia as deputy chief of mission in 2012. He previously served as a Foreign Service officer in the U.S. State Department, and as a congressional aide in Congress.

About the Oil & Gas Summit Africa

The Oil & Gas Summit Africa brings together leading oil and gas industry executives to discuss the changing energy industry, specifically how challenges can be overcome and growth opportunities maximized within organizations. Through agenda sessions that create opportunities for in-depth conversations, attendees discuss current industry topics and trends in an exclusive, peer-to-peer business setting, sharing best practices, recent projects and lessons learned. The event is a unique opportunity to share knowledge and insight.

For more information about the Oil & Gas Summit Africa, visit http://africa.oilgassummit.com/. If you are interested in participating in a CDM Media event, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, and major technology solution providers. These events are driven by industry, region and relevant topics, enabling attending delegates to address current issues and trends, learn from another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

###