



Press Contacts:

Rachel Tait
Director, Client Services &
Event Management
CDM Media
rachel.tait@cdmmedia.com
+1 312.374.0820

Ross Abbott
VP Sales, North America
CDM Media
ross.abbott@cdmmedia.com
+1 312.374.0840

CDM MEDIA ANNOUNCES COLLABORATION WITH WI-FI ALLIANCE® FOR UPCOMING TECHNOLOGY EVENTS

CHICAGO, February 27, 2013—CDM Media announced today that it will collaborate with Wi-Fi Alliance®, a global non-profit industry association of hundreds of leading companies devoted to seamless connectivity. Wi-Fi Alliance will participate in all CIO Summits, Mobility Summits and CTO Telecom Summits held in North America in 2013.

“We’re excited to announce our collaboration with Wi-Fi Alliance,” said Ross Abbott, VP Sales, North America for CDM Media. “Wi-Fi Alliance has experienced rapid growth since its founding in 1999, now extending its reach to people around the globe—and they’re still on the move. We look forward to working with them on these exclusive events.”

CDM Media works with analyst organizations, associations and media companies (in print and online) to build mutually beneficial relationships. As an endorsed association for the CIO Summit, the Mobility Summit and the CTO Telecom Summit, Wi-Fi Alliance will reach new audiences, share valuable resources and build awareness for the event.

About CDM Media Summits

CDM Media Summits bring together leading C-level executives, analysts and solution providers to network and attend interactive agenda sessions on the latest business topics and trends. The events offer attending executives the opportunity to have in-depth discussions and make new business contacts, while learning about the latest products and services throughout the events during one-on-one meetings with vendors.

To learn more about upcoming CDM Media Summits, visit www.ciosummits.com. If you are interested in participating in an event or have any questions, please contact Ross Abbott at ross.abbott@cdmmedia.com, or by phone at +1 312.374.0840.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm. The company creates custom marketing packages that utilize both online and offline channels, addressing clients' marketing challenges and providing high-quality technology leads for their organizations. CDM Media specializes in technology summits for C-level executives from Fortune 1000 companies. These events are driven by industry, region or organizational role, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with a second office in Cardiff, U.K. To learn more, visit www.cdmmedia.com.

About Wi-Fi Alliance

Wi-Fi Alliance is a global non-profit industry association of hundreds of leading companies devoted to seamless connectivity. With technology development, market building and regulatory programs, Wi-Fi Alliance has enabled widespread adoption of Wi-Fi worldwide. The Wi-Fi CERTIFIED™ program was launched in March 2000, providing a widely recognized designation of interoperability and quality, and helping to ensure that Wi-Fi-enabled products deliver the best user experience. Wi-Fi Alliance has completed more than 15,000 product certifications, encouraging the expanded use of Wi-Fi products and services in new and established markets. Wi-Fi®, Wi-Fi Alliance®, WMM®, Wi-Fi Protected Access® (WPA), the Wi-Fi CERTIFIED logo, the Wi-Fi logo, the Wi-Fi ZONE logo and the Wi-Fi Protected Setup logo are registered trademarks of the Wi-Fi Alliance. Wi-Fi CERTIFIED™, Wi-Fi Direct™, Wi-Fi Protected Setup™, Wi-Fi Multimedia™, WPA2™, Wi-Fi CERTIFIED Passpoint™, Passpoint™, Wi-Fi CERTIFIED Miracast™, Miracast™, Wi-Fi ZONE™ and the Wi-Fi Alliance logo are trademarks of the Wi-Fi Alliance. To learn more, visit www.wi-fi.org.

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