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Wipro Ltd. to Keynote at Upcoming CIO Germany, Austria & Switzerland Summit

CHICAGO & CARDIFF, September 16, 2014 – CDM Media today announced that Wipro Ltd will be presenting the Opening Keynote at the upcoming CIO Germany, Austria and Switzerland Summit which is taking place on September 17th 2014 at the Westin Grand Frankfurt.

Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Business Process Services company that delivers solutions to enable its clients to do business better. The organisation delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" which helps clients create successful and adaptive businesses.

“We are very excited that Wipro will be joining us at the CIO Germany, Austria and Switzerland Summit, and that they will be sharing their experiences with our attendees during the Opening Keynote” said **Oliver Stebbings, VP EMEA for CDM Media**. “Wipro is a leading provider within the Technology, Business Process and Consulting space, and deservedly so with their comprehensive portfolio of services and drive for innovation. Once again we look forward to the value their participation brings to our Summit, with so many of our delegation striving to improve their business efficiencies and get ahead of their competition it is great to be able to provide a platform to facilitate these discussions”.

GK Prasanna Chief Executive Global Infrastructure Services at Wipro Ltd together with Pierre Dulon Chief Information Officer at Credit Agricole CIB will deliver the Keynote Session on “Enabling Digital Transformation Driving the Future of IT in the Digital World”. The session shares the importance of embracing a Global IT Transformation Plan and securing success by leveraging business outcomes. Real life examples will be highlighted, as well parallels to companies in various industries and across the globe.

“We are excited to be sponsoring this important Summit and look forward to sharing our expertise, along with our key customer Credit Agricole, to this impressive group of CIO delegates. Over the past year, we have seen much growth and opportunity for our infrastructure services in Germany, Austria and Switzerland, and look forward to further expansion of our services in this market,” shared **GK Prasanna, Chief Executive, Wipro Global Infrastructure Services**.

To learn more about the CIO Germany, Austria, and Switzerland Summit, please visit <http://www.ciogassummit.com>. If you are interested in participating in this event, please contact Rachel Tait, Senior Director of Client Services and Event Management on rachel.tait@cdmmedia.com or +1 312 374 0800.

About CDM Media

CDM Media is a leading B2B technology marketing and media firm, producing C-level executive events all over the world. CDM Media specializes in technology summits and custom events for C-level executives from Fortune 1000 companies, together with major technology solution providers. These events are driven by industry, region, organizational role and current hot topics, enabling attending delegates to address current issues and trends, learn from one another, network and generate key takeaways. CDM Media is headquartered in Chicago, with further offices New York and Cardiff, U.K. To learn more, visit www.cdmmedia.com.