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FOR IMMEDIATE RELEASE

Richard Lechner, VP Energy Efficient Technologies and Services, Enterprise Systems, IBM, to Attend 'CIO Finance Summit' as Keynote Speaker

April 30, 2008- The 'CIO Finance Summit' is delighted to confirm that Rich Lechner, IBM, will be in attendance as this year's Keynote Speaker. As speaker, Lechner will welcome all guests to the business summit at the exquisite opening dinner gala, to be held September 22nd at the Four Seasons Resort and Spa, Scottsdale, Arizona. The 'CIO Finance Summit' has continued to gain clout as the leading summit for financial business technology professionals across the nation. The event will take place from September 22nd-25th, 2008.

Mark Southam, Event Director, 'CIO Finance Summit' offered an official welcome to Rich Lechner, stating "Banks and other Financial Service Providers are trying to 'out-Green one another', huge Green IT strategies are being mapped out with much of the immediate attention towards the large scale IT infrastructures. Richard has been leading IBM's charge working with many of the top tier financial services groups in optimizing the IT to drive the business focusing on next generation initiatives such as Service Orientated Data Centers. IBM is also leading the way in Green IT with Project Big Green delivering continual advancement in optimizing energy efficiencies and reducing environmental impact. To have IBM and Richard involved is excellent and I genuinely look forward to the Keynote address he will be giving in Scottsdale this I am sure will be a highlight of the three-day event."

Rich Lechner holds the title of VP Energy Efficient Technologies and Services, a position he was appointed in 2007. Key responsibilities include defining and driving two key cross IBM initiatives for delivering value to clients of all sizes: IBM's Service Oriented Data Center strategy and Project Big Green. Project Big Green continues to center around a comprehensive approach to helping businesses develop energy efficient and environmentally responsible green data centers.

The 'CIO Finance Summit' is designed to gather business leaders from the most technologically advanced & innovative companies within the financial services market to debate and network on the most critical business technology issues that face them today. Due to popular demand 'CIO Finance Summit' has added an additional day to its agenda. The expanded schedule is set to focus on 'Green IT,' 'Web 3.0' and include a panel discussion hosted by J.P. Savage, CTO, Scotiabank. For more information, please visit www.ciofinancesummit.com.

CIO Finance Summit

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events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. 'CIO Finance Summit' will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues.