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FOR IMMEDIATE RELEASE

Jack Santos, CIO Executive Strategist at Burton Group Returns as CIO Healthcare Summit Master of Ceremonies

January 14, 2010 - The CIO Healthcare Summit Team is pleased to announce that Jack Santos, CIO Executive Strategist at Burton Group, will be acting as the Master of Ceremonies for the 2010 technology event. This will be his second year in this role.

The CIO Healthcare Summit is a premiere event for technology executives in the healthcare field. It is an opportunity for IT executives to network and discuss current hot topics that are affecting their hospitals and healthcare institutions. To be held May 9 – May 12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ, the CIO Healthcare Summit includes one-on-one business meetings, interactive workshops, rousing panel discussions and engaging keynotes.

Jack Santos has more than 28 years of experience in IT and business operations and has served in several leadership roles for various healthcare organizations, including Aetna, Kaiser Permanente, and Catholic Medical Center Hospital. Currently, Santos covers organizational development, leadership and management practices, governance, vendor management, data and applications architecture, systems integration, and Internet and e-business solutions for the Burton Group.

Santos will provide leadership in choosing the agenda topics for the technology summit as well as kick off the event with a welcome address.

With a robust agenda and top-notch IT delegates, the CIO Healthcare Summit is the must-attend event for healthcare executives in 2010. For more information, visit the event Web site at www.ciohealthcaresummit.com

About the CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation for delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in more than 20 different vertical markets and international experience on delivering intimate, effective business summits, CDM Media will gather



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key IT executives to develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted May 9-12, 2010 at the exclusive Phoenician Resort in Scottsdale, AZ. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's healthcare industry to debate and network on the most critical business technology issues that their industry is facing today.

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