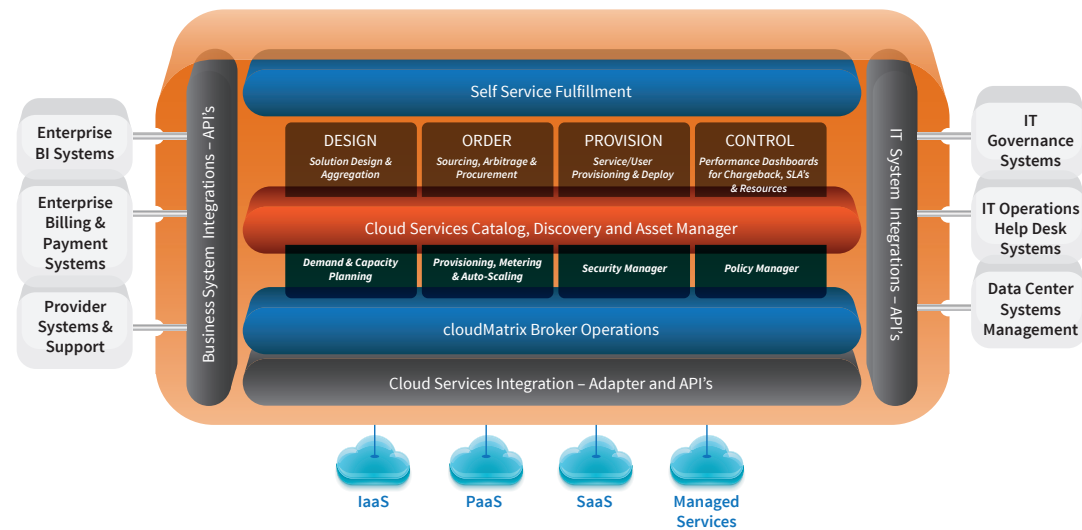


# Gravitant cloudMatrix™ CSB Platform

Gravitant's cloudMatrix CSB Platform is a market leading cloud services brokerage and management platform that integrates multiple cloud provider services (Internal or external) into a catalog and provisioning portal so enterprises can optimize the consumption of cloud services. The core services and features enabled by Gravitant's cloudMatrix CSB Platform are described in detail below and are delivered as packages through a single user interface on myGravitant.com and through a white labeled internal broker platform. Enterprises can deploy these capabilities independently or as an integrated suite based on their cloud services needs. The cloudMatrix CSB Platform is technology agnostic and will work and leverage current cloud platforms and business systems deployed by the enterprise.



Through Gravitant's cloudMatrix™ CSB Platform, Enterprise IT can be more agile to accelerate adoption of the cloud, standardize their cloud consumption model, formalize accounting processes and implement consistent compliance and governance all through a centralized portal.

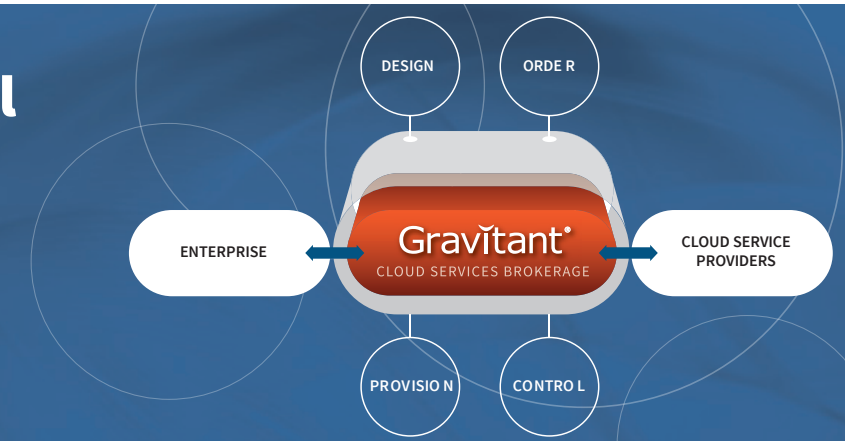
Key reasons to select Gravitant to be your strategic partner in Cloud Services Brokerage and Management include:

- Overcome the challenges and risks of cloud sprawl
- Give you the command and control to effectively manage, optimize and accelerate cloud consumption
- Design, Order, Provision & Control cloud services across multiple providers that can be recalibrated any time
- Standardize your cloud consumption model, formalize accounting and implement consistent compliance
- Leverage Gravitant's expertise in enterprise software development, cloud computing and advanced analytics
- Save you up to 40% on cloud services consumption across public, private and hybrid clouds- just as we have for many large enterprises
- Improve company agility to meet business objectives
- All through a centralized portal at mygravitant.com



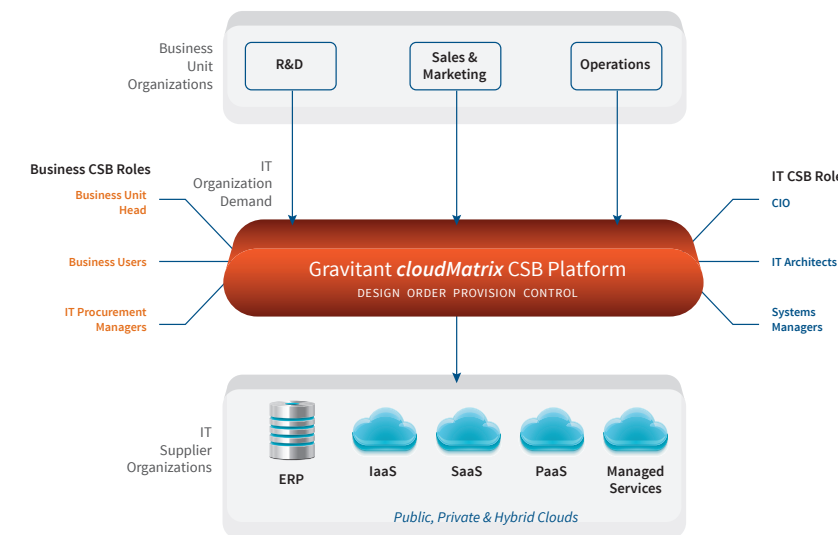
## Transformational Cloud Services Brokerage and Management

Empowering Enterprises to Optimize Cloud Consumption



Gravitant is the industry leader in transformational Cloud Services Brokerage (CSB) and Management enabling enterprises to overcome the challenges and risks of cloud sprawl by giving IT management the command and control to effectively manage, optimize and accelerate cloud consumption. Through Gravitant's CSB as a Service offerings, delivered through its cloudMatrix™ platform, enterprise IT is empowered to accelerate adoption of the cloud, standardize their cloud consumption model, formalize accounting and control and implement consistent compliance and control all through a centralized portal at mygravitant.com.

Gravitant's CSB as a Service helps enterprise IT manage, optimize and accelerate cloud consumption across public, private and hybrid clouds:



### Gravitant's Cloud Services Brokerage:

- A new operations model needed to operate in the cloud era
- A new interface to manage business demand and IT supply processes and relationships
- An aggregation point for cloud resources, cost and SLA management to design, deploy, manage and govern solutions
- A common financial model for IaaS, PaaS, and/or SaaS
- A new governance center driven by business and supported by enterprise IT and cloud providers
- Planning intelligence required for efficient operations management
- Choice and cost comparisons and evaluations whether there is a value to take a service to the public cloud or keep internal based on risk/value profile

Gravitant was selected by Gartner in November, 2011 as a leading vendor in the cloud services broker category in the report "Who's Who of Cloud Services Broker"

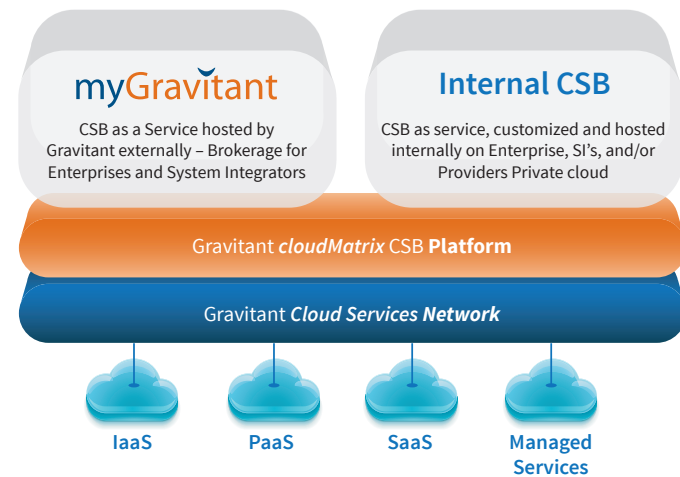
**30 DAY FREE TRIAL**

Go to mygravitant.com to get started or contact us to learn more.



# Customer Success is our Priority

Gravitant delivers transformational Cloud Brokerage Services & Management enables Enterprises to optimize cloud consumption. With Gravitant's cloudMatrix CSB Platform, CIOs and enterprise IT are empowered to Design, Order, Provision and Control IT resources across public, private and hybrid clouds through myGravitant or an Internal CSB.



## myGravitant

Are you looking to set up and manage secure virtual data centers with multiple cloud providers? Do you also want to add third party services such as security, monitoring and backup to build a more complete solution?

Look no further. myGravitant is an external Cloud Services Brokerage that empowers you to optimize cloud consumption across multiple cloud providers. For the first time, users can Design, Order, Provision and Control IT resources through a single interface on mygravitant.com.

You don't need to setup a complete CSB platform and operations support. With MyGravitant you will be up and running within hours with complete enterprise class IaaS solutions. For your IT managers, it provides visibility into utilization, performance and costs while providing consolidated billing and control.

*"There are so many complexities involved in making the cloud work for us. Gravitant's cloud brokerage portal along with their expertise helped us get on to the cloud successfully."*

Information Security Officer at State Agency

**30 DAY FREE TRIAL** · Go to [mygravitant.com](http://mygravitant.com) to get started or contact us to learn more.

## Internal CSB

Are you looking to be a trusted cloud service provider for your IT organization?

Would you like to provide your cloud consumers with one interface to design, order, provision, and control infrastructure and platform services from a myriad of public, private, hybrid and colocation providers?

As a CIO, do you want complete visibility and control of IT investments and costs while accelerating now intrusive and agile adoption of cloud infrastructure across internal business/IT units and IT outsourcing partners?

Gravitant enables the most advanced Internal CSB to establish you as a trusted infrastructure cloud service broker within the Enterprise. In this new CSB role, you will be able to successfully move the organization towards optimal and accelerated adoption of cloud services.

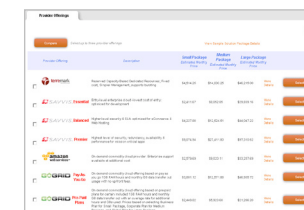
# Design. Order. Provision. Control.

Effectively operationalize and manage cloud environments across multiple providers in a single interface with myGravitant.com or your own Internal CSB

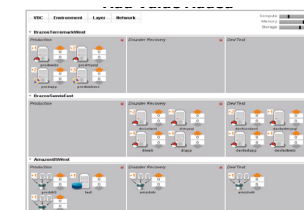
## Design

Design the deployment architecture of virtual resources for your application to operate in the cloud using a single unified interface to compare and select provider offerings, architect your application solution and add value added services.

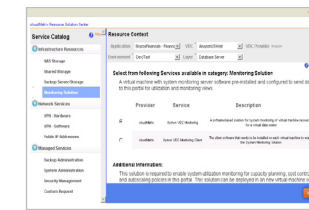
Compare & Select Provider Offerings



Create Your Application Design



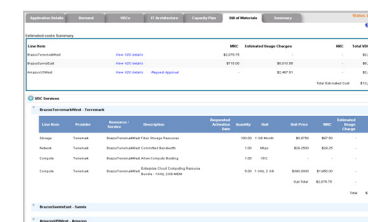
Add Related Services



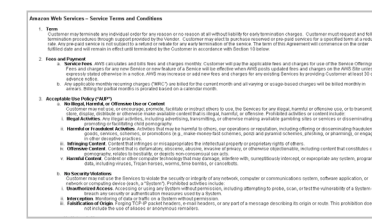
## Order

Take the guesswork out of what a cloud solution for your application will cost by viewing a bill of materials to review the total estimated monthly cost for services before placing any order.

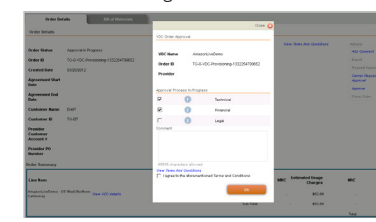
View Bill of Materials



Review Terms & Conditions



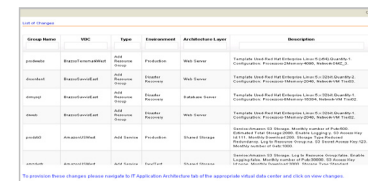
Place Orders Using Workflow



## Provision

Access your virtual machines using public or private IP addresses through the internet or securely through a configured VPN once you provision your resources.

Provision Multiple Changes at Once



Automated Asynchronous Provisioning



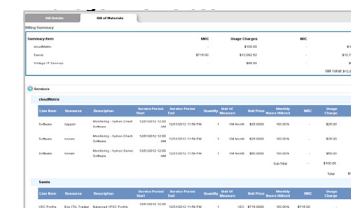
Access your Service



## Control

Monitor comprehensive dashboards to view costs and resource utilization across multiple providers and applications to gain control over SLAs and improve cost efficiency.

Manage Bills Across Providers



Control Cost & Capacity Trends



Monitor Resource Utilization

