



# BUSINESS CONTINUITY TRADING ROOMS

## Keep trading without the trade-offs

The electronic trading industry's increased reliance on technology, combined with the risks of terror attack and natural disaster, have made financial trading firms more vulnerable to significant disruption.

Customer requirements, regulatory compliance, employee expectations, and a growing sense of the dangers associated with disaster disruption are leading financial services firms to seek mitigation of building and trading service loss.

If a disaster cuts off access to trading floors or makes it impossible to retrieve data or close market positions. Financial firms need a continuity service that enables them to keep trading.

### The benefits of Business Continuity Trading Rooms:

Accessible through a simple cross-connect, to help manage costs and improve latency and performance

UPS and generator power protection in highly secure facilities with 24/7 technical staff

Trading desks equipped with multiple monitors, workstations and specialized trading phones with voice recording

Compliance with regulatory requirements

Network cost savings through deployment of colocation and backup trading suite with one provider

Lower risk through choice of dedicated offerings or shared solutions with industry leading sharing ratios

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## The Equinix Solution

Equinix's Business Continuity Trading Room service ("BCTR") offers customer dedicated, fully operational trading support positions. It enables access to access to market data services and mission-critical systems, coupled with office space for back office administrative support.

### With Equinix's Business Continuity Trading Rooms you can:

- Improve your current risk profile while managing total cost of ownership
- Maximize value of Dedicated and Private Suite investments by using facilities for remote work, QA testing, training or other activities
- Rely on our expertise in creating and managing highly secure, resilient and redundant facilities
- Choose the best strategic locations for all your recovery facilities through a single provider
- Determine the scope of your continuity requirements (infrastructure, desktop and voice)
- Map and simplify connectivity requirements to market data, service providers and trading systems

### Equinix provides four Business Continuity Trading Room models:

- Select-Shared: Industry-leading maximum 4:1 sharing ratio
- Select-Exclusive: Maximum 4:1 sharing ratio with geographic exclusivity zones
- Dedicated: Single customer customer use, any purpose, 24/7
- Private Suite: Custom-made, dedicated solutions - own technology or build to specifications



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